

### SPACE REQUIREMENTS AND COST

We hereby request to reserve exhibit space indicated below.\*

| Booth Type                                 | Booth Size | Regular                                  | Early Bird     |
|--|------------|--|----------------|
|  |            | Booth Cost                               | Discount Price |
| <input type="checkbox"/> Single            | 10' x 10'  | \$1,400                                  | \$1,330        |
| <input type="checkbox"/> Single Corner     | 10' x 10'  | \$1,650                                  | \$1,568        |
| <input type="checkbox"/> Double            | 10' x 20'  | \$2,800                                  | \$2,660        |
| <input type="checkbox"/> Double Corner     | 10' x 20'  | \$3,050                                  | \$2,898        |
| <input type="checkbox"/> Other Size: _____ |            | *Requested exhibit space not guaranteed. |                |

#### Returning vendors:

Request Previous Booth Space?  Yes (not guaranteed)  No  
 Products or services to be exhibited:

\_\_\_\_\_

\_\_\_\_\_

### DIRECTORY LISTING | BILLING INFO

Company name as it should appear on your Booth ID signs  
 (This is used in all marketing materials.)

\_\_\_\_\_

Company address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Cell phone: \_\_\_\_\_ Office phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Payment Method: \_\_\_\_\_

Credit Card\* (form below)  Check\*\* (must be received within 14 days of registration for application to be accepted)  
 Name as it appears on credit card (print clearly):

\_\_\_\_\_

Address of cardholder (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

I authorize a charge of \$\_\_\_\_\_ to my credit card.

VISA     MasterCard     AmEx     Discover

Card number: \_\_\_\_\_

CCV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount paid: \$\_\_\_\_\_ Balance Due: \$\_\_\_\_\_

\*Credit Card Payments, excepting the 10% deposit and any balances paid after April 8, 2020, will have a 4% processing fee added.

\*\*Returned Check fee is \$50.

### BOOTH RENTAL PAYMENT INFORMATION

1. Advance Reservation Deadline is September 27, 2019.
2. After September 27, 2019, booth space will be assigned to vendors on the waiting list.
3. A 10% non-transferable and nonrefundable deposit of total booth space must accompany booth request. Online requests will require a credit card payment for the 10% deposit. The standard credit card processing fee of 4% will be waived via discount for the initial deposit (deposit not to exceed 10% of the booth fee). Paper applications must be accompanied by a check or credit card number (with the processing fee waived via discount) for the deposit. No space will be confirmed until full payment and contract are received and accepted by AQS.
4. The Early Bird deadline is January 24, 2020. Balance must be paid in full by that date to receive the 5% Early Bird Discount.
5. The final due date at the regular rate is February 21, 2020.
6. Any balance paid after February 21, 2020 will incur a 5% late fee.
7. Any balances remaining after April 8, 2020 (14 days before the first show day) will acquire an additional 5% late fee (for a total of 10%). At this time, all remaining balances must be paid by credit card, and the standard credit/debit card processing fee will be waived via discount.
8. Booth numbers will not be confirmed until full payment and contract are received.
9. Cancellations must be received in writing. If AQS is able to resell the booth space, vendor will receive a refund of 50% of the resale price of the booth less the nonrefundable deposit.

**See page 2 for Terms and Conditions of the AQS Vendor Contract.**  
**Applications without payment will not be processed.**

**2020 DISCOUNT PACKAGE:** Vendors who participate in all six AQS QuiltWeek shows will receive 3% off their total booth fees for the year. This is in addition to the 5% Early Bird Discount. Participating vendors must register and pay the 10% deposit on each show by November 29, 2019 to be eligible. Vendors must also participate in the free "I Am AQS" program at each show in order to receive the discount. This offer cannot be combined with any show sponsorship agreements. Please contact Tamara Hanes for sponsorship details.

### ADVERTISING | PROMOTIONS

- We are interested in Sponsorship opportunities.
  - We are interested in Associate Sponsorship opportunities.
  - We are interested in Show Book advertising.
  - We are interested in the "I am AQS" initiative.
  - We are interested in participating in the AQS Learning Center.
- Promotional materials provided by AQS for you to distribute:
- 50     100     other \_\_\_\_\_     PDF for you to e-mail

### ACKNOWLEDGMENT

I have read, do understand, and agree to abide by the Terms and Conditions of the AQS Vendor Contract and Vendor Handbook / Contract Addendum, which is made part of this agreement.

### AUTHORIZED SIGNATURE

By signing below, I hereby acknowledge that I have read, understand, and agree to be bound by the AQS Vendor Contract and the Terms and Conditions of the AQS Vendor Contract set forth on the following pages of this application and in the Vendor Handbook. I further acknowledge that failure to abide by the Terms and Conditions of the AQS Vendor Contract or the Vendor Handbook may result in the loss of my Vendor Privileges without recourse or refund. By signing below I agree to allow AQS or its agents and representatives to contact me by phone and email with information and special offers regarding AQS and its shows, services, and products. COMPLETING AND SUBMITTING THIS APPLICATION IS NOT A GUARANTEE OF SPACE OR PLACEMENT. NEITHER ACCEPTANCE OF THIS APPLICATION NOR ACCEPTANCE OR NEGOTIATION OF PAYMENTS OR DEPOSITS BY AQS SHALL BE CONSTRUED AS PAYMENT IN FULL OR A GUARANTEE OF SPACE. I UNDERSTAND THE 10% DEPOSIT IS NON-TRANSFERABLE AND NONREFUNDABLE. THIS APPLICATION SHALL NOT BE A BINDING CONTRACT UNTIL THIS PAGE OF THE APPLICATION HAS BEEN SIGNED BY THE VENDOR AND AN AQS REPRESENTATIVE.

Authorized signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

**Please keep a copy of your application.**

|                          |                     |
|--------------------------|---------------------|
| For AQS Office Use Only: |                     |
| Date rec'd: _____        | Amount rec'd: _____ |
| Accepted by: _____       | Notes: _____        |

# TERMS AND CONDITIONS OF THE AQS VENDOR CONTRACT

2020 AQS QuiltWeek - Paducah, Kentucky - April 22-25, 2020

## 1. Additional Terms and Conditions

It is mutually agreed by the parties (vendor and operator/AQS) that there exists no oral or written agreement other than those contained in this document and the Vendor Handbook/Contract Addendum and that these documents will ultimately constitute the entire contract between the parties.

- Vendors shall not sublet or assign any part of the booth to another vendor without prior written approval from AQS.
- Booths cannot be sold with the sale of a business.
- Vendors understand that this contract is valid only for this show and contains no option for renewal rights or booth placement for any subsequent shows.
- Additional terms and conditions, state guidelines, or safety regulations from the host venue may be applicable and will be sent to the vendor for acceptance. By signing this document, I commit to following any additional conditions hereafter.

## 2. Assignment of Space

Exhibit space shall be assigned by AQS in its sole discretion for the event and for the event dates only. Any such assignment does not imply that similar space will be assigned for future events held by AQS. AQS reserves the right to change the floor plan or to move a vendor to another booth location prior to or during the event if AQS in its sole discretion determines that to do so is in the best interest of the event.

## 3. Exhibit Space Occupancy

The vendor shall tend the booth at all times during the show hours designated by AQS. The booth shall remain open until 4:00 p.m. on the final day of the show and under no circumstances will the vendor begin packing or dismantling the booth until after 4:00 p.m. on the final day of the show. This term is not waivable and shall not be modified. After one initial warning for not following this requirement, vendor will be fined \$100. When vendor is fined three (3) times, or anytime a fine is not paid, vendor will no longer be allowed to vend at AQS QuiltWeek events.

## 4. Exhibit Space Provisions

- Booths will be piped and draped in the same color on three sides. The dimensions of a single booth are 10' x 10' with back and side drapes 8' tall. One 8' x 24" table and one chair are provided per single booth. Booth height is limited to 8' from the floor. Sponsors may request a height not to exceed 12' from the floor by submitting a request in writing to AQS for approval.
- Tables and products must fit inside the confines of rented booth space.
- All 8 ft. tables provided by the decorator are skirted to the floor. All tables rented or provided by the vendor shall be skirted to the floor. If a vendor wants a 6' x 24" table in exchange for the 8' table, the smaller table must be requested to decorator in advance; changes at the show will incur a charge.
- Vendors may use the side of the booth for display but must share with neighboring vendors.
- Vendors with corner booths may remove the aisle drapes.
- Electrical service (if needed) must be ordered in advance from the convention center and the vendor will pay charges for this service. Lights cannot be attached to the poles provided by the decorator.
- Vendors shall be primarily responsible for their own booth security.
- There shall be no eating, drinking, or smoking in the exhibit or booth areas. Vendors cannot sell food in this facility.
- Vendors will be responsible for keeping the booth in neat order at all times and the space occupied will be surrendered at the close of the show in the same condition that the vendor found it. Vendors agree to pay for any damage to their booth area.
- Each vendor may offer one show special item at a reduced price, using a professionally printed sign. Handwritten signs cannot be displayed in the booth(s). In fairness to all vendors, the entire booth may not be discounted below the manufacturer's suggested retail price (MSRP).
- Cardboard or other types of shipping containers must be hidden from view during show hours within your booth space. Merchandise cannot be sold from these containers. Contact the decorator for storage of product or empty boxes or other containers.
- Vendors are prohibited from flying drones in the hall at any time. In the event that a drone triggers an alarm, the vendor will be liable for all damages to property and all revenue loss.

## 5. Vendor Staffing

- Vendor personnel shall wear show identification badges at all times.
- Two name badges are included per 10' x 10' space. Additional name badges are \$10 each.
- Badge names must be submitted to AQS by March 13, 2020.
- Any name badges printed at the show or submitted after the March 13, 2020 date are subject to a \$10 fee per badge.
- All persons tending the booth must be over the age of 18 unless prior approval is requested in writing and approved in writing by AQS. If you need manpower to assist with unloading and loading, contact the decorator directly.

## 6. Cancellation of the Event

AQS reserves the right to change the event location or cancel at any time in case of emergency, act of God, or other circumstances over which they have no control.

## 7. Cancellation by Vendor

Cancellations must be received in writing. For cancelled booths, if AQS can sell the booth, vendor will receive a refund of 50% of the resale price of the booth less the nonrefundable deposit. Cancelled booths are sold by AQS and there will be no refund for unsold booths. If booth fees are not paid by the deadline, then the booth may be cancelled by AQS and any deposits will be forfeited.

## 8. Publicity and Promotion

Promotion is key to the development and support of show attendance. AQS invests in multipronged advertising and publicity campaigns for all AQS QuiltWeek events. AQS encourages vendors to let their customer network know they will be vending at AQS QuiltWeek; however, vendors must refrain from participating in any promotion that reflects negatively on AQS QuiltWeek or on any other vendor participating in the event. Vendors must also refrain from any vendor promotion that conflicts with the interests, regulations, or rules of AQS QuiltWeek events. In the event that a vendor has any questions regarding a promotion or press opportunity they would like to participate in, the vendor should contact an AQS vendor coordinator before participating.

## 9. Brand Protection

Mass-produced quilts may not be included as merchandise.

## 10. Fire and Safety Laws

All booth equipment, furniture, carpeting, and merchandise must be confined to the measured limits of the booth. This includes product displays, shelving, chairs, staff, and cash registers. After one initial warning for not following this requirement, vendor will be fined \$100. When vendor is fined three (3) times, or anytime a fine is not paid, vendor will no longer be allowed to vend at AQS QuiltWeek events. All doors, fire pulls, emergency lights, and aisles shall be kept clear in accordance with fire and safety regulations. All extension cords must be grounded and taped to the floor per fire marshal regulations.

## 11. Observance of Laws and Copyrighted Materials

Vendors shall comply fully with any and all local, state, and federal laws, regulations, rules, constitutional provisions, common laws, and rights of others applicable to the reproduction, display, or performance of proprietary or copyrighted materials and works of third parties and to the protection of the intellectual property rights associated with such works. Vendors agree to indemnify, defend, protect, and hold harmless the operator and all indemnities of and from all manner of losses arising in any way from the use by vendors of proprietary intellectual property of third parties under the copyright or other laws of the United States.

### 11a. Product Liability

Each vendor participating in AQS QuiltWeek activities is responsible for product liability and any injuries, damages, losses, or claims, whether known and unknown, which arise during or result from any activity, services, or products provided to any attendee at any AQS QuiltWeek show. Vendors agree to indemnify, defend, protect, and hold harmless the operator and all indemnities of and from all manner of losses, liabilities, damages, costs, or expenses arising in any way.

## 12. Distribution of Literature and Materials

Literature or other materials (fliers, food items, tote bags, etc.) may NOT be distributed in public areas of the facility or in the aisles of the exhibit hall. Materials can only be distributed inside the confines of the rented booth space. No solicitation or distribution of materials is allowed in public and rented spaces.

## 13. Limitation of Liability

Neither AQS, the show decorator, nor the convention center shall be deemed liable or held responsible for any loss, theft, or damages to persons or personal property on the premises while the vendor is participating in the show.

## 14. Acceptance of Contract and Rules

Vendors agree to abide by all other reasonable rules that AQS may adopt for the setup, exhibiting, and dismantling of the quilt show. Any violation of this contract will cause exclusion from vending at future AQS shows. In the event of a dispute not covered by the terms of this contract, the decision of AQS shall be accepted as final.

## 15. Failure to Comply

Failure to comply with these Terms and Conditions may result in cancellation of all vendor contracts and forfeiture of any prepaid booth fees.