



QuiltWeek Show Returns to Daytona Beach

Featuring a special quilt exhibit inspired by Daytona Beach native Bob Ross

Daytona Beach, Fla., January 7, 2020 – [American Quilter's Society](#) (AQS), the largest quilting membership organization in the world, has officially announced the return of the AQS QuiltWeek Show to Daytona Beach taking place **February 26-29, 2020** at the [Ocean Center](#).

AQS QuiltWeek 2020 includes six events across the country, which kicks off with a four-day show in Daytona Beach, featuring some of the best in quilt and textile artistry. Each show offers a variety of programming, including special exhibitions, workshops by renowned instructors, contests and a Merchant Mall with the latest machines, fabrics and tools for quilters of every skill level.

“QuiltWeek is a prime example of how people from all over come together to admire artwork that is not only nostalgic but has evolved to incorporate revolutionary and modern art techniques,” says Bonnie Browning, AQS Executive Show Director. “We look forward to welcoming quilters from every generation and skill level back to Daytona Beach for the fifth consecutive year.”

One of the special exhibitions on display at the QuiltWeek Show will be the Bob Ross Cherrywood Challenge. This themed exhibition will feature quilts made from Cherrywood Hand Dyed Fabrics, all inspired by the artist Bob Ross, a Daytona Beach native, who owned a house in New Smyrna until his passing. In addition to quilts developed from some of Ross's works, AQS will also host a free showing of the PBS documentary, *Bob Ross: The Happy Painter* and will display artwork created using Bob Ross's technique.

In addition to more than 425 quilts on display, \$54,000 in prizes will be awarded during the AQS QuiltWeek show in Daytona Beach, including the \$10,000 Best in Show prize. AQS Certified Quilt Appraisers will also be on hand to appraise both new and vintage quilts for insurance documentation, sale or donation purposes.

The Daytona Beach QuiltWeek show features a total of six exhibitions:

- ***Pieces Be With You***

Images: <http://bit.ly/2slTgz9>

Susan K. Cleveland's quilts are recognizable to most in the quilting community, but her creativity didn't blossom until after she started her fiber art career. For years, Susan developed precision techniques to blissfully create quilts and today, she encourages quilters to find techniques they also love. This exhibit showcases her work with the hopes that others will find inspiration.

- ***Daytona Beach Contest Quilts***

Images: <http://bit.ly/36whevR>

The international quilt contest, sponsored by AQS, presents quilts showcasing a wide variety of techniques that quilters around the world are using today. Quilts range from traditional designs, like Lone Star and Log Cabin, to modern art quilts that reach outside the box with new techniques.

- **Showcase of Quilts: The Quilting Guild of The Villages**

Images: <http://bit.ly/2T0Eyhw>

The Quilting Guild of The Villages was established in 2003 to promote an interest in and appreciation of the art of quilting, to share quilting information, to provide education for guild members and to be of service to their community. This exhibit showcases 30 quilts made by members of the guild, which comprises more than 1,200 members and 26 chapters throughout The Villages, Florida.

- **New Quilts from an Old Favorite: Wheel of Fortune**

Images: <http://bit.ly/2Qs6gCe>

The annual New Quilts from an Old Favorite contest, hosted by The National Quilt Museum, challenges quilters to create an innovative design based on a traditional quilt block. The 2019 block was based on Wheel of Fortune, and this exhibit features 26 quilts from the contest, ranging from pictorial, landscape, pieced and modern style to those with miters and circular shapes, as well as quilts that use the color wheel for inspiration.

- **The Bob Ross Cherrywood Challenge**

Images: <http://bit.ly/36unZhH>

Cherrywood Hand Dyed Fabrics of Baxter, Minnesota challenged quilters to make a wall-hanging using the theme of Bob Ross, creator and host of the instructional PBS television show 'The Joy of Painting.' Using only a palette of eight colors of Cherrywood fabric, quilters used Bob's recurring themes of landscapes, lakes, mountains, snow, log cabins and happy little trees to create a 20" square quilt for this exhibit.

- **SAQA: Aloft**

Images: <http://bit.ly/2T1HqdZ>

For centuries, humankind has found ways to fly, from Icarus's attempt to create his own wings to the advent of mechanized flight, satellites, space exploration and cameras on drones that give us a new perspective on our world. The quilts in this exhibit are representational and abstract two-dimensional works depicting differing interpretations of flight.

For a full list of exhibitions, visit <http://bit.ly/2sukc5c>.

For images of QuiltWeek, visit <http://bit.ly/37H99ok>.

Visit www.quiltweek.com to purchase tickets. AQS Members receive 20 percent off and anyone who places their order 30 days or more before the show receives 10 percent off admission. Group and discounted hotel room rates are available. To see a full list of all hotel accommodations, visit <http://bit.ly/2DRRf5n>.

About the American Quilter's Society:

In 1984, after recognizing the enthusiasm for quilting across the country, Meredith and Bill Schroeder formed the American Quilter's Society (AQS). Their goal was to develop a group that

gave national recognition to quilters and their work and to set the standard for excellence in the quilting industry. Today, AQS is the largest quilting membership organization in the world, with over 70,000 members worldwide. AQS celebrated their 35th anniversary in 2019, which began in Paducah, KY, known as Quilt City USA® and has since expanded to six shows annually. AQS QuiltWeek 2019 includes six events in cities across the country and kicks off with a four-day event in Daytona Beach. Each show includes a variety of programming, including special exhibitions, workshops by renowned instructors, contests and a Merchant Mall with the latest machines, fabrics and tools for quilters of every skill level. For more information about the American Quilter's Society, please visit <http://www.americanquilter.com> or call [270-898-7903](tel:270-898-7903).

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